



SALES PLAN 2021



ACTION PLAN 2021

MARCH

- Barcelona / Madrid – *(from 22nd to 27th)*

APRIL

- South of France – *(from 6th to 9th)*
- Paris – *(from 12th to 16th)*
- Brussels / Amsterdam – *(from 19th to 23rd)*

MAY

- London – *(from 3rd to 7th)*
- Munich – *(from 10th to 14th)*
- Milan – *(from 24th to 28th)*

JUNE

- New York / Chicago – *(from 14th to 18th)*
- Connections Madeira – *(from 27th to 30th)*

SEPTEMBER

- Paris / Brussels – *(from 13th to 17th)*
- Connections London – *(from 26th to 29th)*

OCTOBER

- Nordics Countries – *(from 11th to 15th)*
- Miami – *(from 25th to 29th)*

NOVEMBER

- Zurich / Geneva – *(from 8th to 12th)*
- Barcelona / Andorra – *(from 15th to 19th)*

DECEMBER

- ILTM Cannes possibility to Exhibit with XO Private – *(from 6th to 9th)*
- Christmas Campaign